

# **Introduction** to Sostento

**Partnership Deck** 

2025



#### **MISSION**

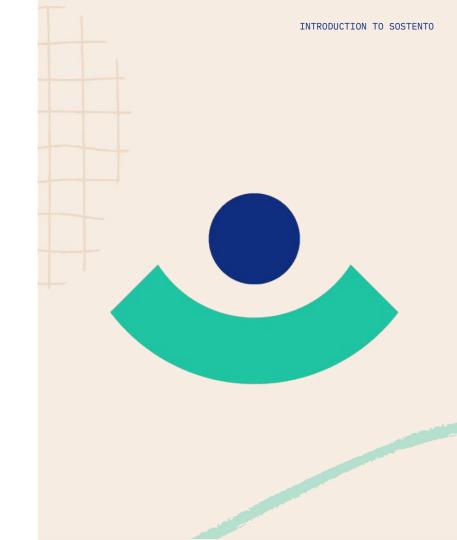
Propel solutions with frontline health workers that remove patient access barriers to care, prevent sickness, ease suffering and save lives.

Sostento is an Italian word that means to uplift, nourish and sustain. We serve individuals living at or below the poverty line and the health providers that care for them.

#### **VISION**

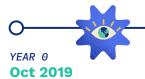
A future where everyone can access quality healthcare when needed, regardless of income, geography, or other social drivers of health.

Over 25 million Americans are uninsured and lack comprehensive access to health services. We envision a world without barriers to timely, quality healthcare



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### **Our History**



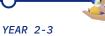
## **Sostento Founded**

Sostento launched in response to the opioid overdose crisis with a mission to help health workers save lives.

YEAR 1-2 2020-2021

# COVID Mobilization

Sostento receives 501c3 in February and immediately joins the COVID pandemic response with its helpline service.



YEAR 2-3 2022-2023

# Exponential Growth

Sostento grows rapidly to serve a national network of community clinics and their patients with tailored tools and services.



YEAR 4-5 2024-2025

# Health Access Program Launch

Sostento develops its new post-pandemic program and launches pilots in Georgia, Illinois and Mississippi.

Next up, in **2026** 

We have a board approved roadmap to 2030 with a goal of helping 10% of uninsured Americans remove a barrier to care

Learn more at sostento.org

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#### What We Do

Increase access to care and empower frontline health workers

Our team of public health specialists, designers and technologists deliver solutions that remove barriers to care for low-income, uninsured individuals.



#### **Learning and Development**

With a problem area identified, our interdisciplinary team mobilizes through desk research, health worker, patient and subject matter expert interviews, site visits and focus groups. We synthesize findings to deliver insights and implementation development roadmaps.



#### **Solution Design and Testing**

Working side-by-side with frontline health workers we co-create solutions that will work for both provider and patient in the low-resource setting. We use existing technologies, but will build new tools when necessary and create supporting training materials.



#### **Implementation Support and Data Collection**

Our implementation support ensures both uptake of solutions and embeds data collection to measure impact. We build or own data collection tools to collect sensitive socioeconomic and social drivers of health information from patients served.

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### **Who Supports Our Work**

Public, private and governmental groups fund through grants, donations and fee-for-service















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### **Transportation Solution:**

### Health Access Rides with Uber

**Custom Rideshare Delivery Design** - We overcame adoption barriers by empowering health workers to mobilize and order rides.

**Implementation Support Services -** We provided trainings, administrative capacity building and helped clinics troubleshoot on workflows and integration.

**Data Collection and Insights** - We embedded rider and ride data collection to measure who was taking each ride, for what purpose and tracking cost along the way.

50,000+

Total Rides Completed Across 9,500 Riders



Rides were coordinated for patients by over 200 health workers across 15 states.



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