

JOIN OUR TEAM!

# Now Hiring

## PAID SOCIAL MEDIA PRODUCTION INTERN



### JOB DESCRIPTION

- We are seeking a paid Social Media Production Intern to raise awareness of our current partners' COVID-19 services, related public health issues, and how our programs respond to them.
- You will work with the Sostento team to develop strategies to amplify our partners' value to their communities as well as content to inform the tools and services we provide.
- We tend to move quickly to respond to the needs of our partners, so this is an opportunity to learn and play many roles in a short span of time.

### ACTIVITIES

- Research latest developments in equitable vaccine access in the public health space
- Support our team in crafting an engagement and content strategy
- Develop social media, blog posts, communication materials, and other partner and public engagement tools
- Schedule and facilitate interviews with key community partners

### REQUIRED QUALIFICATIONS

- Legally qualified to work in the US
- Interested in healthcare, equity, and public health spaces
- Excellent verbal and written communication. A good storyteller.
- Detail-oriented and structured, work is organized and efficient

### PREFERRED QUALITIES

- Experience managing multiple social media platforms
- Experience editing and producing videos
- Creative, can identify issues, and envision multiple solutions
- Ability to learn quickly and thrives in a dynamic environment
- Based in a timezone between EST and PST



**APPLY NOW!** Click link to apply: [Application Link](#)



**Sostento is a nonprofit  
consultancy for frontline  
public health workers.**

*Sostento develops a number of socially-driven initiatives that result in the creation of digital tools and services that solve problems for frontline public health workers.*

*Our latest initiative, Project Finish Line, is serving free and charitable healthcare organizations to create equitable vaccine access to the COVID-19 vaccine. These are donor-driven neighborhood institutions that serve the unhoused, uninsured, and most vulnerable people that may fall through the cracks of our broader healthcare system.*

*We have developed tools and services to build their capacity to offer COVID-19 vaccines, with the larger goal of strengthening their long-term value to the community.*

*Sostento is an all-remote team of kind-hearted collaborators that are motivated to increase well-being in the communities we serve.*



*The nonprofit consultancy for frontline public health workers.*

## ABOUT US

**Our mission is to alleviate public health workers' toughest challenges so they can save more lives.**

*Sos•ten•to is an Italian word that means to uplift, nourish and sustain. The name reflects a mission to support the frontlines of public health in order to save lives.*



## OUR TEAM

**We are doers, designers, tech developers and public health experts.**

## WHAT WE DO



### Run Initiatives

When there is an urgent public health crisis, we build time-bound initiatives with audacious, clearly-defined goals to be achieved.



### Build Networks

Around our initiative, we create a network of organizations that include implementers, experts, donors, and more to collaborate and share knowledge.



### Provide Digital Tools & Services

Based on the needs of initiative implementers in our networks, we offer digital tools and services to help them save lives.

## ORIGIN STORY

**Our founder spent over 15 years battling disease outbreaks and public health emergencies around the world with digital technology.** He founded Sostento in 2019 to take lessons learned from around the world to assist frontline health workers in the United States responding to the opioid crisis. When the COVID-19 pandemic hit, the Sostento team sprung into action to support the prevention, testing, and vaccination efforts of free and charitable clinics nationwide.