

Sostento alleviates
public health workers'
toughest challenges
so they can

save more lives.

Our Origin Story

How we became a new leader in public health



Sostento was founded in 2019 with a mission to help frontline public health workers save lives. After receiving its 501c3 certificate in February 2020 the organization jumped immediately to supporting COVID-19 pandemic response and has not looked back.

A nonstop 18 months of work has helped over 4,000 frontline health workers save lives in pandemic response and street outreach efforts across 16 states.

We are a young organization that has start-up grit and passion. Our ability to follow through on activities with transparency sets us apart from larger traditional nonprofit organizations.

Sostento Listens First and Acts Fast

We efficiently transform donations into impact for frontline workers and their communities

→ We don't wait for traditional philanthropy to act. We follow the need and create rapid impact and collect fee for service contracts



Jackson Free Clinic / Jackson, Mississippi
A volunteer medical student conducts check-in for a patient

→ We have an established trust network with health departments, free and charitable clinics and substance misuse recovery coalitions



Wellness & Stress Clinic / Memphis, TN
Kay is known as the "convincer" for her ability to persuade people on the vaccine.

→ Our unique approach to solving public health problems grew out of managing outbreak response in the hardest to reach communities.



Community Care Clinic / Toledo, OH
Group photo of a free clinic that is part of the Project Finish Line Network

No Call for Help Missed

We help clinics stand-up volunteer call teams so urgent calls for assistance get answered.

During the pandemic clinics in underserved communities are often too busy caring for patients to answer all phone calls. This leads to countless unnecessary voicemails and individuals who are not connected to the assistance they need. With Sostento's HelplineSOS tool they don't miss anyone.

SINCE MARCH 2020

HelplineSOS has taken in over

116,000

patient calls for help



Stronger Street Outreach

We help get the unhoused to recovery services by supporting peer counselors efforts

When a peer counselor in Sostento's RecoveryGPS program does street outreach they receive travel stipends, essential supplies and data collection tools that allow them to go deeper into the community and do more effective and efficient engagements with individuals experiencing homelessness.

SINCE AUGUST 2019

354 outreach trips

2,300 individuals reached

90 individuals placed into WV recovery programs





Lifesaving Free Rides

We deliver a unique ride service that eliminates transportation barriers.

Ride sharing services are a great way to help individuals access lifesaving services if they lack their own form of transportation. However, those who need it most have never used such a service. Sostento helps community clinics organize free Uber rides so that individuals can get the care they need.

TOTAL MILES TRAVELED

3,179.9 miles

Or the distance of a road trip from Tampa, FL to Seattle, WA

Sostento CEO - Joe Agoada

Proven track record of public health expertise



Joe Agoada is the CEO of Sostento, a 501c3 nonprofit that helps frontline public health workers save lives. Before launching Sostento in 2019, Joe spent 15 years working at the intersection of public health, communication technology and innovation. During that time he led projects in Africa, Southeast Asia and Latin America.

Joe's passion for working in public health started in Uganda. He studied public health communications at a leading school there, Makerere University. From there the next fifteen years were spent in the nonprofit sector working on public health emergencies. That included work on HIV / AIDS and Ebola in Africa, Avian Flu in Southeast Asia, and Dengue Fever in Brazil.

Over the years, Joe has learned what it takes to stop outbreaks, prevent disease spread and promote good public health in the most low resource and hard to reach areas of the world.

He has raised millions of dollars for projects that have benefitted hundreds of thousands of people. Today leading Sostento Joe is focused on setting a new standard in public health for the United States with priorities on ending the COVID-19 pandemic and slowing the opioid overdoses crisis.

Our Team

Diverse experiences span public and private sectors

Leadership Team

Each of our leaders represents the best and the brightest of their discipline and has a strong track record of leading social and organizational change.

Program Team

Sostento's program team is comprised of doers versed in design, public health, technology, communications and more. The team is united in its "listen- first" approach to everything Sostento does.

LEADERSHIP TEAM



Joe Agoada
CEO



Jen Estevez
COO



Jenny Liang
CIO



Daniel Acquah
CTO



Betsy Kalven
Chief of Staff

PROGRAM TEAM



Amber Bjornsson
Rehousing



Marlene Franco
Brand



Simon Green
Marketing



Chris Hanson
Technology



Kristyne Hong
Public Health



Kim Karlsrud
Design



Meerah Kim
Design



Megan Manu
Fundraising



Chelsey Oppan
Marketing



Rose Pagano
Clinic Engagement



Jason Park
Design



Aparna Ramakrishnan
Public Health



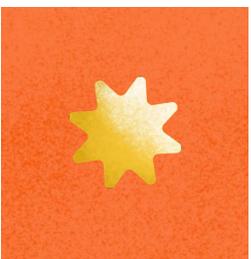
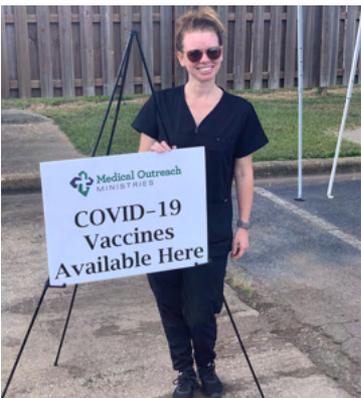
Emily Ronning
Management



Darynann Washington
Opioid Response



Amelia White
Opioid Response



*Bringing hope
to healthcare
workers.*



Grants and Donations Help Us Meet Urgent Frontline Needs

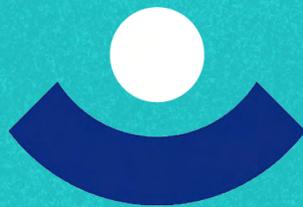
Our funders accelerate our work and uplift beleaguered front line healthcare workers.

At this very moment, our health care workers are on the front lines carrying out crucial work to help save and protect lives. They continue to fight for all of us despite the numerous challenges against them that continue to emerge.

Funding allows Sostento to bypass current existing financial time constraints so that we can provide immediate impact straight to our healthcare workers.

Unrestricted funding especially gives us the opportunity to provide the resources and services our healthcare heroes have asked for throughout our time working with them and beyond. With your help, our dedicated healthcare workers can receive the much needed support they deserve from Sostento.





WEB *sostento.org*

EMAIL *info@sostento.org*

TWITTER / FACEBOOK *@sostento*